

Message Text

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61

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 AGR-10 /028 W

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R 111300Z MAR 75

FM AMEMBASSY KINGSTON

TO SECSTATE WASHDC 7124

INFO AMEMBASSY BOGOTA

AMEMBASSY GUAYAQUIL

AMEMBASSY SANTO DOMINGO

AMEMBASSY QUITO

UNCLAS KINGSTON 0966

E.O. 11652: N/A

TAGS: BEXP, JM

SUBJECT: U.S. TRADE MISSION, AGRICULTURAL, FOOD PROCESSING
AND PACKAGING - JAMAICA REPORT

FOR COMMERCE, BIC/OIM/WANDA ALE

FROM MUENZER

SANTO DOMINGO PASS COPY TO MISSION DIRECTOR MUENZER

1. IN ADDITION TO EXPECTED LARGE VOLUME SALES OF TRADITIONAL GRAIN CLEANING AND STORAGE EQUIPMENT, MAJOR NEW DEVELOPMENT IN JAMAICA IS CONVERSION SUGAR LANDS INTO RICE CULTIVATION AND USE CANE BYPRODUCTS INTO LIVESTOCK FEED. HYDROTILE'S CONCRET PIPE MAKING EQUIPMENT SHOULD REALIZE \$1,000,000 IN IMMEDIATE SALES TO CONCRETE PIPE MAKING FACILITY WITH MUNICIPAL DRAINAGE APPLICATION.

2. STAPLETON DIXIE CANNER CONFIRMS KEEN JAMAICAN INTEREST RELATIVELY LOW CAPACITY CANNING OPERATION FOR DOMESTIC AND EXPORT PROMOTION BROAD RANGE JAMAICAN FRUIT, VEGETABLE AND PEANUT PRODUCTS. STAPLETON PLANS IMMEDIATE RETURN IN ORDER COMPLETE ADDITIONAL BUSINESS CONTACTS. UNFORTUNATELY DUE TO NO FRICK REPRESENTATIVE THIS STOP, 12 APPOINTMENTS CANCELLED FOR FREEZE TUNNEL EQUIPMENT APPLICABLE TO THIS
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FOOD AREA.

3. CONSENSUS OPINION ALL MISSION MEMBERS IS JAMAICAN SALES POTENTIAL MUCH STRONGER THAN ORIGINALLY EXPECTED. TOTAL SALES PROJECTED ALL PRODUCTS FOR NEXT 12 MONTHS \$1.7 MILLION WITH TWO AGENTS APPOINTED. THIS REFLECTS EXCELLENT TIMING THIS MISSION WITH CURRENT JAMAICAN EMPHASIS ON AGRICULTURAL PROGRAM EXPANSION.

4. EMBASSY SUPPORT EXCELLENT INCLUDING AMBASSADOR'S RECEPTION AND FINE DETAILED SUPPORT MISSION CONTROL OFFICER QUAN.

5. ALL MISSION MEMBERS DEPARTED ON SCHEDULE ESSTERN 995 -5 1400 MARCH 9 FOR SAN JUAN AND EVENTUALLY SANTO DOMINGO. GERARD

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